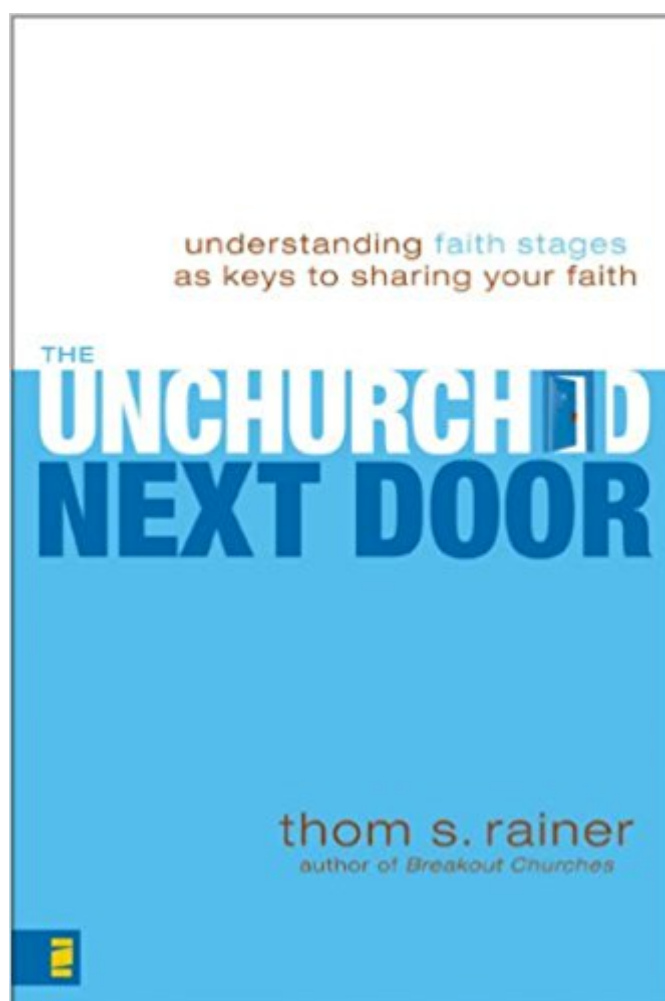


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The Unchurched Next Door: Understanding Faith Stages As Keys To Sharing Your Faith



Synopsis

In a national survey conducted by author Thom Rainer and his staff, eight out of ten unchurched men and women said they would come to church "if only someone would invite them. When and how is the next big question. Rainer helps you figure out where your neighbors, friends, and coworkers are in their spiritual quest, and how you can know who among the unchurched people in your life are receptive to Christ. In this fascinating book, Rainer identifies five 'faith stages' that represent your running buddy, your sister-in-law, or your hairdresser. 'A discovery we made is that reaching lost and unchurched people is not always best accomplished with some cookie-cutter strategy,' Rainer writes. 'The unchurched are different in how they respond to the gospel.' How different? You will be amazed at the variables that exist when it comes to how open people are to the Christian message. Open this book, and open your mind and heart to the powerful new possibilities of reaching The Unchurched Next Door.

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Customer Reviews

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Thom S. Rainer (PhD, Southern Baptist Theological Seminary) is president and CEO of LifeWay Christian Resources in Nashville, Tennessee. He was founding dean of the Billy Graham School of Missions, Evangelism and, Church Growth at The Southern Baptist Theological Seminary. His many books include Surprising Insights from the Unchurched, The Unexpected Journey, and Breakout Churches.

If only 19 percent of church going people read their Bible daily - what about those who do not attend? The fastest growing religious group in the U.S. is that of those who claim no religious affiliation. Tom S. Rainer has done a masterful work in "The Unchurched Next Door." He has classed those "next door" as being either - U1,U2,U3,U4,U5 - He discussed the profile of each toward the church - Antagonistic, Resistant, Neutral, Friendly, etc...Their beliefs and attitudes toward churchgoers, the Bible, God, etc. This book will be of great help in identifying the class of the "unchurched" and how best to approach them with the message. I found and find this book to be easy reading and of great help and interesting..

The book was helpful in taking a more optimistic and faith-based view of evangelism. It was interesting to actually have their evangelistic efforts carefully evaluated by how open people were.

This book provided helpful research-based conclusions and strategies for sharing the message of Jesus. I highly recommend the book for thoughtful followers of Jesus.

A must read for the body of Christ! We have to reach the Unchurched, this is the body's great commission. Again awesome book!!!!!!!

A must read for those who take to heart the call to "go and make disciples", yet feel insecure or overwhelmed with where to start or who to start with. Highly recommended!

It was a joy to read and understand how to talk to the unchurch.

Rainer's research helped me to see the utter reach ability of those who have either checked out of church or have never been a part of a church. This will help me sharpen my focus on those who need it the most.

Delivered as promised. Thank you

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